

Questions Initial Interview

Organizational funding (core funding)

1) What is your organization doing?

- 1) Please introduce your organization briefly, preferably on aspects that you have not yet been able to share in the brief introduction.
- 2) How does your (planned/existing) business model look like?
- 3) In which ways does your work serve the common good?
- 4) What measures and structures do you have in place to ensure the journalistic and content quality of your work?

2) Which needs do you address?

- 5) What need does your journalistic work fill at a structural level or in regional/local or in national/supra-regional reporting?
- 6) How did you identify the needs? Who are your competitors?
- 7) Who is the target audience of your work? In what specific ways does your work approach audiences that have thus far been neglected by the media

3) What do you need?

- 8) Compared to your current business operations, what would the organizational funding enable you to do and to what extent would it contribute to your long-term goals on an operational, journalistic and/or economic level?
- 9) What opportunities and risks do you see when realizing your plans based on receiving the grant?

Project funding

1) What is your organization doing?

- 1) Please introduce your organization briefly, preferably on aspects that you have not yet been able to share in the brief introduction.
- 2) How does your (planned/existing) business model look like?
- 3) In which ways does your work serve the common good?
- 4) What measures and structures do you have in place to ensure the journalistic and content quality of your work?

2) What need you plan to address?

- 5) What need do you want to fill with your project at a structural level or in regional/local or in national/supra-regional reporting?
- 6) How did you identify the needs? Do similar approaches already exist?
- 7) Who is the target audience of your project? In what specific ways does your project approach audiences that have thus far been neglected by the media

3) What do you need?

- 8) Compared to your previous activities, what would the project funding enable you to do and to what extent would it contribute to your long-term goals on a journalistic, economic and/or operational level?
- 9) What opportunities and risks do you see associated with your project based on receiving the grant?