

Questions Initial Interview

Funding Line for Science and Data Journalism

Launch Grants

1) Status quo

- 1) Please briefly introduce yourself, focusing in particular on your team composition and working culture.
- 2) What is the current situation of your organization?
- 3) Which science or data journalistic content have you or your intended science or data journalistic member of the project management team already published?
- 4) What measures and structures do you have implemented to ensure the quality of your journalism and content?

2) Use of funding

[5] If applicable: Why do you intend to start producing content in the field of science or data journalism in addition to your current journalistic work?

- 6) What exactly do you aim to bring to the market in the field of science or data journalism and what is the current stage of development of your project to be launched? Is there a prototype you can share?
- 7) Who do you hope to reach with your project and what benefits does your project create for your target audience?
- 8) How does your project stand out from from existing science or data journalism offerings of your competitors?
- 9) What opportunities and risks do you see associated with your project?

3) Outlook

- 10) What would a promising business model for your project look like in order to contribute to strengthening your financial sustainability in the future?